



BUSINESS LICENSE COMMISSION

COUNTY OF LOS ANGELES

374 KENNETH HAHN HALL OF ADMINISTRATION

500 WEST TEMPLE STREET

LOS ANGELES, CA 90012

(213) 974-7691

www.board.co.la.ca.us/blc



MEMBERS

STEVEN AFRIAT

PRESIDENT

RENÉE CAMPBELL

VICE-PRESIDENT

SARA VASQUEZ

SECRETARY

JAMES BARGER

COMMISSIONER

SHAN LEE

COMMISSIONER

April 2, 2012

Victor H. Caballero
Express Transportation Services
1137 S. Eastern Ave.
Los Angeles, CA 90022

**HEARING ON APPLICATION FOR
TAXICAB OPERATOR & 38 TAXICAB VEHICLES
BUSINESS LICENSE ID #138309**

Dear Applicant:

The Business License Commission will hold a hearing on the above matter on **Wednesday, April 11, 2012 at 9:00 a.m.** in Room 374-A, 500 West Temple Street, Los Angeles, CA 90012. Your presence is requested at this hearing. If you are unable to attend you may authorize a representative to appear on your behalf. The representative must present signed and duly notarized letter giving authorization and the reasons you are unable to appear.

RIGHT TO REPRESENTATION / FOREIGN LANGUAGE SPEAKERS

You have the right to be represented at this hearing by an attorney or other individual of your choosing and at your own cost. In the absence of a representative, you must represent yourself and the hearing will proceed as scheduled.

If you require a translator, you must arrange at your own cost to have present at the hearing either **a professional/certified interpreter or other person who is fluent in both English and your native language.** If you are unable to locate an interpreter, please contact our office and you will be provided a list of interpreting services.

Parking is available at your cost; a map is enclosed for your convenience. **Please note proceedings begin promptly at 9:00 a.m. The Business License Commission reserves the right to reschedule your hearing to a later date for failure to timely appear.**

Sincerely,

STEVEN AFRIAT
President

Lupe Duron
Commission Staff



BUSINESS LICENSE COMMISSION

COUNTY OF LOS ANGELES

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April 2, 2012

San Gabriel Transit, Inc.
Bell Cab Co/Yellow Cab
2623 River Ave.
Rosemead, CA 91770

Administrative Services Coop
2129 W. Rosecrans Ave.
Gardena, CA 90249

I.T.O.A.
Independent Taxi Owners
700 N. Virgil Ave.
Los Angeles, CA 90029

Diversified Paratransit
1400 E. Mission Blvd.
Pomona, CA 91766

Midvalley Yellow Cab
13050 E. Valley St. Suite # 208
La Puente, CA 91746

Bell Cab Inc.
509 ½ Enchandia St.
Los Angeles, CA 90033

Dear Taxi Cab Operator:

The Business License Commission will hold a public hearing on taxicab operator license and 38 taxicab vehicles for Express Transportation Services dba Midvalley Yellow Cab East Los Angeles at the following place and time:

**500 West Temple Street, Room 374
Los Angeles, CA 90012
Wednesday, April 11, 2012 at 9:00 a.m.**

If you wish to attend parking is available at your cost; a map is enclosed for your convenience.

Sincerely,

STEVEN AFRIAT
President

Lupe Duron
Commission Staff

NOTICE TO PRINTER
STATE LAW REQUIRES THAT THIS
LEGAL ADVERTISEMENT SHALL BE SET
IN TYPE NOT SMALLER THAN NONPAREIL (6 PT.)

CUSTOMER CODE : Z 91085

NEWSPAPER :.....XXXXXX

PUBLISH 3 TIMES

1ST PUBLISHING DATE:.....XXXXXX
2ND PUBLISHING DATE:.....XXXXXX
3RD PUBLISHING DATE:.....XXXXXX

REPRINTS ORDERED: NONE

NOTICE ON HEARING TO CONDUCT

TAXICAB OPERATOR/ TAXICAB VEHICLES (38)

NOTICE IS HEREBY GIVEN THAT APPLICATION HAS BEEN
MADE TO THE LOS ANGELES COUNTY BUSINESS LICENSE
COMMISSION TO CONDUCT

ADVANCE PROOF REQUESTED

ADDRESS OF PREMISES:.....1137 S. EASTERN AVE
LOS ANGELES, CA 90022
NAME OF APPLICANT:.....EXPRESS TRANSPORTATION SERVICES
VICTOR H. CABALLERO
MIDVALLEY YELLOW CAB EAST LA
DATE OF HEARING:.....04/11/2012
TIME OF HEARING:.....09:00 A.M.

**“ANY PERSON HAVING OBJECTIONS TO THE GRANTING OF
THE LICENSE MAY, AT ANY TIME PRIOR TO THE DATE ABOVE NAMED, FILE WITH THE BUSINESS
LICENSE COMMISSION HIS OBJECTIONS IN WRITING GIVING OF THE HEARING AND BE HEARD
RELATIVE THERETO”**

OFFICE OF THE COMMISSION:

**OFFICE OF THE COMMISSION
500 W. TEMPLE STREET, RM 374
LOS ANGELES, CA 90012**

RETURN TO:

**LOS ANGELES COUNTY TAX COLLECTOR
BUSINESS LICENSE SECTION
225 N. HILL STREET RM. 109
LOS ANGELES, CA 90012**



**COUNTY OF LOS ANGELES
TREASURER AND TAX COLLECTOR**

225 N. Hill Street Room 109, P.O. Box 54970, Los Angeles, CA 90012



**BUSINESS LICENSE APPLICATION REFERRAL
SUMMARY SHEET**

KIND OF BUSINESS: TAXICAB OPERATOR

ADDRESS OF BUSINESS: 1137 S EASTERN AVE, LOS ANGELES, CA 90022

TELEPHONE: (323) 318-8400

OWNER OF BUSINESS: VICTOR H CABALLERO

CAL. DR. LIC.# :

NAME OF PERSON FINGERPRINTED:

FICTITIOUS NAME: MIDVALLEY YELLOW CAB EAST LA

MAILING ADDRESS: 1137 S EASTERN AVE, LOS ANGELES, CA 90022

DATE THAT YOU STARTED BUSINESS:

PREVIOUS OWNER'S NAME, IF KNOWN:

THIS IS AN APPLICATION FOR: NEW LICENSE

	<u>APPROVED</u>	<u>DATE</u>	<u>SIGNATURE</u>
<input type="checkbox"/> 1. Animal Care & Control			
<input checked="" type="checkbox"/> 2. Risk Management	YES	03/06/12	
<input type="checkbox"/> 3. Building & Safety			
<input type="checkbox"/> 4. Fire Department			
<input type="checkbox"/> 5. Public Health			
<input checked="" type="checkbox"/> 6. Treasurer & Tax Collector	YES	03/06/12	
<input checked="" type="checkbox"/> 7. Business License Commission			
<input type="checkbox"/> 8. Sheriff Department			
<input type="checkbox"/> 9. Regional Planning Commission			
<input type="checkbox"/> 10. Weights and Measures			
<input type="checkbox"/> 11. Publishing			
<input type="checkbox"/> 12. Public Works - EPD			
<input checked="" type="checkbox"/> 13. Sheriff Fingerprint	YES	08/24/11	

Conditions:



Los Angeles County Treasurer and Tax Collector
Application for Business License



Please note: Business License fees are NOT refundable

Fee: \$ 7,910.-

ID # 138309

BUSINESS INFORMATION

Type of Business: TAXICAB OPERATOR - 1502 (38) TAXICAB VEHICLES	Address of Business: 1137 S. EASTERN AVE. LA, CA. 90022	
DBA (Business Name): MID VALLEY YELLOW CAB FUTURA TAXI	Business Telephone: 323-318-8400	
Sellers Permit # (State Board of Equalization):	Mailing Address: 1137 S. EASTERN AVE. LA, CA. 90022	
Business Ownership Structure: Single Owner <input type="checkbox"/> Partnership <input type="checkbox"/> LLC <input type="checkbox"/> Corporation <input checked="" type="checkbox"/> If LLC or Corporation, the information below is required:		
Date of Incorporation: MARCH 14, 2006 Incorporated in the State of: CALIFORNIA		
Exact Corporate Name: EXPRESS TRANSPORTATION SERVICES.		
Names of Officers	Addresses	Titles
VICTOR H. CABALLERO	1137 S. EASTERN AVE. LA	PRESIDENT

APPLICANT INFORMATION

Applicant's Full Name: VICTOR HUGO CABALLERO
Home Address:

The information contained herein is true and correct to the best of my knowledge and belief. As a condition of the issuance of the license applied for, I agree to submit any additional information that may be required, to conduct all phases of this business license in accordance with regulations established for such business and to maintain all trucks and/or equipment that may be used in connection therewith in conformance with all applicable laws, ordinances and regulations.

Date: 3/29/11 Applicant's Signature: [Signature]

Application taken by: JMB Date: 3/29/2011



**COUNTY OF LOS ANGELES
TREASURER AND TAX COLLECTOR**

225 N. Hill Street Room 109, P.O. Box 54970, Los Angeles, CA 90054-0970



**BUSINESS LICENSE
APPLICATION REFERRAL**

KIND OF BUSINESS: TAXICAB OPERATOR

ADDRESS OF BUSINESS: 1137 S EASTERN AVE, LOS ANGELES, CA 90022

TELEPHONE: (323) 318-8400

OWNER OF BUSINESS: VICTOR H CABALLERO

CAL. DR. LIC.# :

NAME OF PERSON FINGERPRINTED:

FICTITIOUS NAME: MIDVALLEY YELLOW CAB EAST LA

MAILING ADDRESS: 1137 S EASTERN AVE, LOS ANGELES, CA 90022

DATE THAT YOU STARTED BUSINESS:

PREVIOUS OWNER'S NAME, IF KNOWN:

THIS IS AN APPLICATION FOR: NEW LICENSE

TREASURER & TAX COLLECTOR

LA COUNTY

☒ APPROVAL

☐ DENIAL

RECOMMENDATION: _____

SIGNATURE: 

DATE: 3/7/12

BASIC LICENSE NO. 1502

DATE 03/08/12

IDENTIFICATION NUMBER 138309



**COUNTY OF LOS ANGELES
TREASURER AND TAX COLLECTOR**

225 N. Hill Street Room 109, P.O. Box 54970 Los Angeles, CA 90054-0970



**BUSINESS LICENSE
APPLICATION REFERRAL**

KIND OF BUSINESS: TAXICAB OPERATOR

ADDRESS OF BUSINESS: 1137 S EASTERN AVE, LOS ANGELES, CA 90022

TELEPHONE: (323) 318-8400

OWNER OF BUSINESS: VICTOR H CABALLERO

CAL. DR. LIC.#:

NAME OF PERSON FINGERPRINTED:

FICTITIOUS NAME: MIDVALLEY YELLOW CAB EAST LA

MAILING ADDRESS: 1137 S EASTERN AVE, LOS ANGELES, CA 90022

DATE THAT YOU STARTED BUSINESS:

PREVIOUS OWNER'S NAME, IF KNOWN:

THIS IS AN APPLICATION FOR: NEW LICENSE

RISK MANAGEMENT

LA COUNTY

☒ APPROVAL

☐ DENIAL

RECOMMENDATION: WC Cert OK

SIGNATURE: Kerry Faise

DATE: 3/2/2012

BASIC LICENSE NO. 1502

DATE 02/29/12

IDENTIFICATION NUMBER 138309

**COUNTY OF LOS ANGELES
TREASURER AND TAX COLLECTOR**

225 N. Hill Street Room 109, P.O. Box 54970, Los Angeles, CA 90054-0970

Rick

**BUSINESS LICENSE
APPLICATION REFERRAL**

*9/11-01010
up 8/2/11*

KIND OF BUSINESS: TAXICAB OPERATOR

ADDRESS OF BUSINESS: 1137 S EASTERN AVE, LOS ANGELES, CA 90022

TELEPHONE: (323) 318-8400

OWNER OF BUSINESS: VICTOR H CABALLERO

CAL. DR. LIC.#:

NAME OF PERSON FINGERPRINTED:

FICTITIOUS NAME: MID VALLEY YELLOW /FUTURA CAB

MAILING ADDRESS: 1137 S EASTERN AVE, LOS ANGELES, CA 90022

DATE THAT YOU STARTED BUSINESS:

PREVIOUS OWNER'S NAME, IF KNOWN:

THIS IS AN APPLICATION FOR: NEW LICENSE

**SHERIFF FINGERPRINT
LA COUNTY**

☒ APPROVAL

☐ DENIAL

RECOMMENDATION:

Approve

SIGNATURE:

[Signature]

DATE:

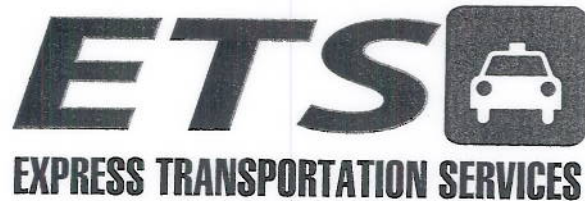
8/17/11

BASIC LICENSE NO. 1502

DATE 07/27/11

IDENTIFICATION NUMBER 138309

[Signature]



Need & Necessity White Paper

Express Transportation Services (ETS) has submitted an application to be a taxicab operator in the County of Los Angeles.

The county of Los Angeles requires that anyone wanting to operate a taxi service in the unincorporated County of Los Angeles must first show that there is a need and necessity to do so. The following is a summary of customers that depend on the services made available by ETS throughout the County Of Los Angeles and the specific transportation accounts and contracts whose participants depend on ETS for their transportation to medical, dental, and in some cases their general transportation needs. Most of them would find themselves homebound if it were not for the transportation services made available by ETS.

Express Transportation Services currently operates and has permits in the cities of Montebello, Monterey Park, Pico Rivera, Alhambra, Commerce, Lynwood, Compton, South Gate, and Downey. ETS also holds a TCP permit issued by the California public utility commission allowing it to transport passengers throughout the state of California.

ETS is approved to accept both FAME and IILA coupons. These coupons are for use by residents of Los Angeles County who meet the Los Angeles poverty guidelines and are paid for by the Immediate Needs Transportation Programs (INTP). ETS is the largest service provider in the East LA and Florence- Firestone communities on behalf of the INTP program. The INTP program is largely considered a transportation service program of last resort. When a member of the Los Angeles County community does not have transportation or the resources to get to where they need to go, whether it is a doctor's appointment, dentist appointment, pharmacy trip to pick up medication, or a job interview, they can call one of ETS's taxi fleets and are transported for free. ETS currently transports an average of one thousand two hundred (1200) passengers a month to their urgent needs.

ETS has also been contracted by the cities of Montebello and Lynwood to provide a Dial-A-Taxi service in place of the previous traditional Dial-A-Ride service for the seniors and disabled of

both cities, in the case of the city of Montebello. ETS has successfully expanded the program in several ways, all while reducing the cost and total budgeted expenditure for the City(s). When ETS took over the Dial-A-Taxi program in Montebello, the total ridership annually was 15,000 passengers per year; currently the ridership for the Montebello Dial-A-Ride is 60,000 passengers per year and the budget is 20% less than the previous service. Furthermore, the service area has been increased by 50% to include Monterey Park, Commerce, Pico Rivera, and East Los Angeles. ETS is the exclusive provider of this very needed and necessary transportation program that the elderly and disabled residents of Montebello depend on every day. Last year ETS transported approximately 15,000 to and from East Los Angeles Hospital, AltaMed MSSP in East Los Angeles, and Kaiser Clinic East Los Angeles on behalf of the Montebello Dial-A-Taxi program.

When ETS was awarded the Dial-A-Taxi contract by the City of Lynwood, the City was spending between twenty five thousand and thirty thousand dollars a month, providing only six trips per month to each rider and leaving approximately one hundred and fifty seniors or disabled riders with no transportation alternative because the current provider was exceeding the budget and had exhausting the program capacity. Upon being awarded the contract, ETS was able to reduce the cost of the program by fifty percent (50 %), allowing for all of the residents that had been left out of the program to be included, expanding the rides available to the existing riders from six (6) rides per month to twenty (20) rides per month and expanding the service area to include Martin Luther King Urgent Care Center. ETS transports approximately three thousand passengers a year to and from the cities of Downy, Bellflower, Compton, South Gate, Walnut Park and Florence Firestone. Currently, ETS transports an average of fourteen hundred passengers per month on behalf of the Lynwood Dial-A-Ride program.

ETS is also the exclusive transportation service provider for the Superior Court, County of Los Angeles. Utilizing its TCP operating permit, ETS has been contracted exclusively by the California Superior Court, County of Los Angeles to transport its staff and interpreters from court house to court house including the East Los Angeles court house. ETS was able to show the Court that it is the most cost effective and qualified solution allowing for the transport of staff and interpreters to selected courtrooms throughout Los Angeles County.

Additionally, ETS is also the exclusive transportation services provider of East LA doctors Hospital, Alhambra Hospital, Beverly Hospital in Montebello, Greater El Monte Hospital and St. Francis Medical Center in Lynwood, AltaMed MSSP Senior services and AppleCare Medical Group St. Francis, Inc. ETS takes pride in the specialized training afforded to its drivers and the guarantee it affords its non-emergency medical transportation passengers, most of who's transportation is sponsored by one or another of the hospitals. All throughout the southeast cities, unincorporated East LA, Walnut Park and Florence Firestone communities the most transit dependent residents, seniors, the disabled, and the poor depend on ETS to get to their needed medical appointments.

Additionally, ETS is pleased to be the exclusive taxi service provider to Tamayo's Restaurant and Cities Restaurant in East Los Angeles, Stevens Stake House in Commerce and the Dal Rae Restaurant in Pico Rivera.

ETS is proud of its reputation among the health care community, municipalities and the general public. ETS receives an average of nine thousand (9,000) calls a month for taxi service from its contracts, bars, restaurants and households from throughout its service area, of which an average of three thousand five hundred (3,500) come from the unincorporated parts of the County of Los Angeles.

ETS has invested hundreds of thousands of dollars to capitalize the company in order to be able to carry the receivables necessary to conduct business in an area where cash trips are a rarity. ETS is committed to serve the most underserved communities such as unincorporated East Los Angeles, unincorporated Walnut Park and Florence Firestone where ETS is a member of the Chamber of Commerce. Over the last five years, ETS has worked in these areas with organizations such as Mothers Against Drunk Driving, Rio Hondo College and East Los Angeles College where Victor Caballero, its President sits on the ELAC Bond Oversight Committee. ETS also interacts with numerous high schools and Middle schools throughout the county by taking part in currier days, providing discounted transportation and in some cases free transportation. ETS is committed to being a good community partner in all of the communities that it serves.

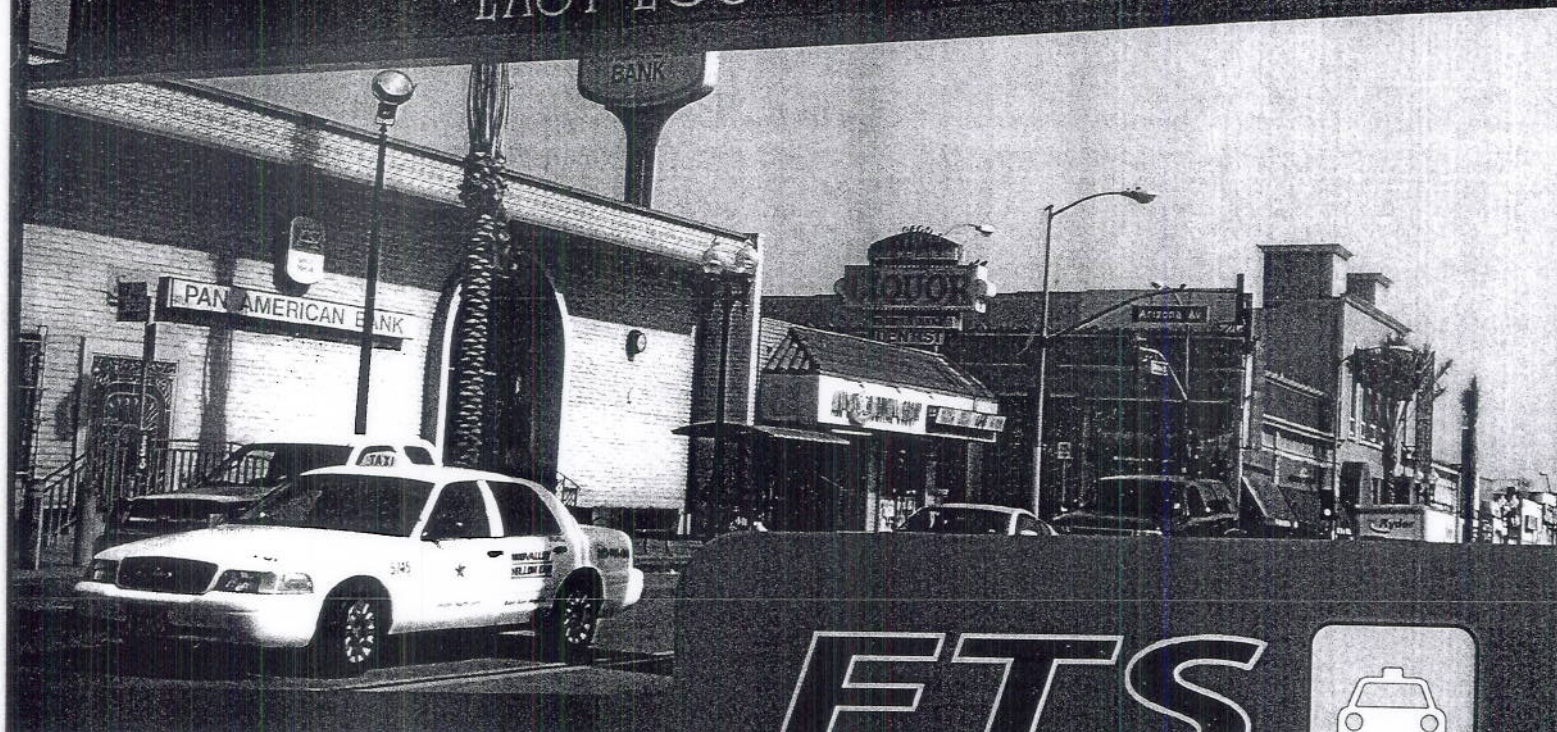
ETS's dispatch staff has successfully completed the PDS: efficient dispatching and scheduling training course offered by Access Services in order to guarantee one of the most responsive dispatch departments in the industry. Furthermore, with the environment and the community that it serves in mind, ETS has invested three hundred thousand dollars (\$300,000.00) in alternative fuel vehicles.

Sixty five percent (65%) of ETS's fleet is now comprised of late model compressed natural gas (CNG) Honda Civics, Lincoln Town cars and Crown Victoria's, all clean air vehicles.

For all of the need and necessity described in this document, we respectfully request from the business and licensing commission that ETS be issued a license to operate taxis in East Los Angeles, Walnut Park, Florence Firestone and the unincorporated county of Los Angeles.

WHITTIER BOULEVARD

EAST LOS ANGELES



ETS



EXPRESS TRANSPORTATION SERVICES

